

# CATIE MACDONALD

*Freelance Writer*

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## CERTIFICATION:

Oklahoma State Department of Education  
Grades 5-12, English  
Certificate #404826

Georgia Professional Standards Commission  
Grades 6-12, English  
Certificate #996451

## EMPLOYMENT HISTORY:

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### OWNER

*Golden Paisley Handmade Wall Art*  
*January 2013-Present*

- Opened, built, and maintained a successful eCommerce business on multiple selling platforms, generating over \$350,000 in revenue.
- Researched industry strategies to implement search engine optimization on private and public eCommerce platforms to generate sales.
- Provided excellent customer service and communicated effectively with customers, building an extensive portfolio of positive reviews.

### COMMUNICATIONS DIRECTOR

*The Jaxon Kade Foundation, 501(c)(3)*  
*September 2018-January 2020*

- Maintained the organization's social media channels, developing and spearheading targeted awareness campaigns aligned with the organization's mission.
- Authored and distributed press releases regarding donation events, successfully attracting both local and state news coverage. Served as a press liaison, organizing news coverage, interview times, and performing on-air interviews, and providing news clips as needed.
- Launched a grassroots, copy-based social media campaign and personally raised \$15,000 for the foundation from private and business donors.
- Independently authored a \$5000 grant, which was ultimately matched and granted \$10,000 for the foundation.
- Worked with hospital administrative staff across the state to facilitate equipment donation contracts and provided hospital staff training on best practices after donations.

### 6TH GRADE LANGUAGE ARTS TEACHER, TECHNOLOGY TRAINER

*Stillwater Public Schools*  
*August 2011 - May 2014*

- Developed, authored, and implemented the 6th grade Language Arts curriculum map and provided successful student instruction, excelling in classroom management and innovative lesson planning.
- Co-authored and received the OETT K20 grant to purchase educational technology, and helped facilitate and support staff in the use of the new technology.
- Served as the on-site peer Technology Trainer, providing technical assistance and professional development to teaching staff.
- Received excellent teacher evaluations.

### 7TH GRADE LANGUAGE ARTS TEACHER - WRITING

*Fort Worth ISD*  
*August 2010 - May 2011*

- Developed and implemented curriculum in a challenging, inner-city environment with gender-differentiated classes.
- Received exemplary ratings on the extensive Fort Worth ISD teacher evaluation tool.

## ACADEMIC BACKGROUND:

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### OKLAHOMA STATE UNIVERSITY

*Bachelor of Science in Secondary Education, English*  
*May 2010*

## CORE SKILLS:

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- Proficient in computer skills and enthusiastic and adept at learning new programs.
- Can type 100 wpm.
- Excels in written communication skills.